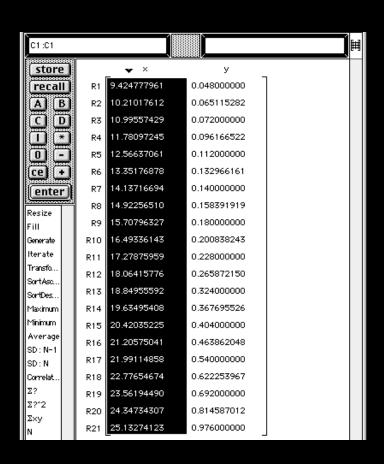


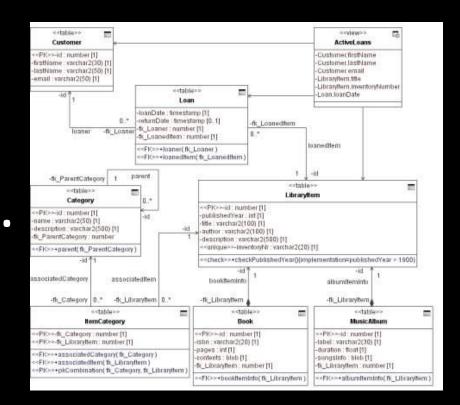
What is Hadoop?

- Apache's implementation of Google's BigTable
- Uses a Java VM in order to parse instructions
- Uses sequential writes & column based file structures with HDFS
- Grants the ability to read/write/manipulate very large data sets/structures.



What is Hadoop? (cont.)







What is BigTable

- Contains the framework that was based on, and is used in, hadoop
- Uses a commodity approach to hardware
- Extreme scalability and redundancy
- Is a compressed, high performance data storage system built on Google's File System



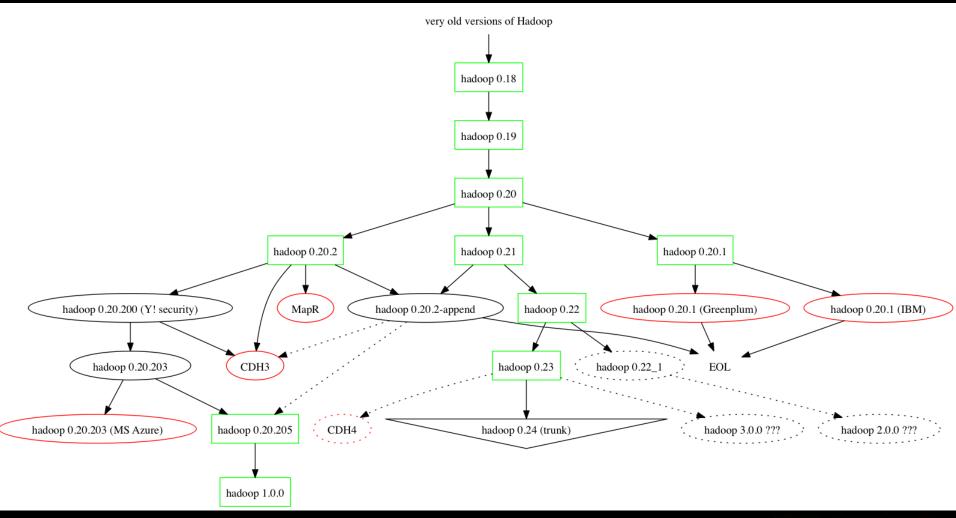
Commodity Perspective

- Commercial Hardware cost vs. failure rate
 - Roughly double the cost of commodity
 - Roughly 5% failure rate

- Commodity Hardware cost vs. failure rate
 - Roughly half the cost of commercial
 - Rougly 10-15% failure rate



Breaking Down the Complexity





What is HDFS

Backend file system for the Hadoop platform

Allows for easy operability/node management

- Certain technologies can replace or augment
 - Hbase (Augments HDFS)
 - Cassandra (Replaces HDFS)



What works with Hadoop?

- Middleware and connectivity tools improve functionality
- Hive, Pig, Cassandra (all sub-projects of Apache's Hadoop) help to connect and utilize
- Each application set has different uses

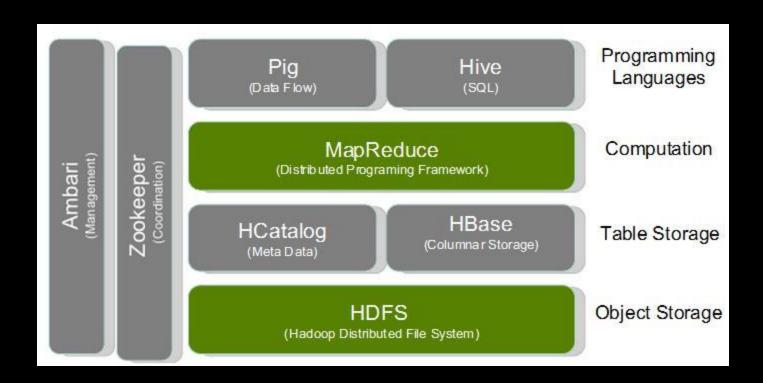








Layout of Middleware





Schedulers/Configurators

- Zookeeper
 - Helps you in configuring many nodes
 - Can be integrated easily
- Oozie
 - A job resource/scheduler for hadoop
 - Open source
- Flume
 - Concatenator/Aggregator (Dist. log collection)



Middleware

Hive

- Data warehouse, connects natively to hadoop's internals
- Uses HiveQL to create queries
- Easily extendable with plugins/macros

Pig

- Hive-like in that it uses its own query language (pig latin)
- Easily extendable, more like SQL than Hive

Sqoop

- Connects databases and datasets
- Limited, but powerful



How can Hadoop/Hbase/MapReduce help?

- You have a very large data set(s)
- You require results on your data in a timely manner
- You don't enjoy spending millions on infrastructure
- Your data is large enough to cause a classic RDBMS headaches



Column Based Data

Developer woes

- Extract/Transfer/Load is still a concern for complicated schemas
- Egress/Ingress between existing queries/results becomes complicated
- Solutions are deployed with walls of functionality
- Hard questions turn into hard queries



Column Based Data (cont.)

Developer joys

- You can now process PB, into EB, and beyond
- Your extended datasets can be aggregated, not easily; but also unlike ever before
- You can extend your daily queries to include historical data, even incorporating into existing real-time data usage



Future Projects/Approaches

Cross discipline data sharing/comparisons

Complex statistical models re-constructed

 Massive data set conglomeration and standardization (Public sector data, etc.)



How some software makes it easier

- Alteryx
 - Very similar to Talend for interface, visual
 - Allows easy integration into reporting (Crystal Reports)
- Qubole
 - This will be expanded on shortly
 - Easy to use interface and management of data
- Hortonworks (Open Source)
 - Management utility for internal cluster deployments
- Cloudera (Open, to an extent)
 - Management utility from Cloudera, also for internal deployments

